

# Professional Services

Request assistance with running and setting up your event.

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# Get assistance running your event

After you schedule an event, you can get personalized assistance with delivering your event. Our event producers join 30 minutes early for an audio only webcast or 60 minutes early for a video webcast, and provide 60 minutes of assistance during the event. Additional time can be purchased in 30-minute increments.

## Notes:

- This level of assistance is called Standard Assist. To learn more about rates, see your contract or contact your AT&T sales representative.
- At least 48 hours advanced notice is required for assistance requests. If your event is within 48 hours, a rush charge may apply.

## Assistance provided

On the day of your event, the producer will join you and your presenters either 30 minutes (audio webcasts) or 60 minutes early (video webcasts) and:

- Perform audio and video quality checks
- Review the speaking order of presenters
- Confirm what you plan to present - PowerPoint slides, overlay videos, surveys, screen share, etc.
- Demonstrate how to use the presenter controls to push slides, answer Q&A, screen share, etc.
- Provide event best practices
- Connect audio and video streams and take the event live

The producer provides 60 minutes of assistance during the live event and can:

- Manage polls and surveys
- Watch presenter chats and respond as needed

- Assist with technical issues and troubleshooting
- Monitor the Q&A queue for technical questions, escalating to Support if needed

**Note:** If your event is longer than an hour, you can purchase additional assistance in 30-minute increments.

## Request Standard Assist for an event

### Before you begin

You must create and schedule your event before requesting professional services and enhancements. Make a note of the Client ID found in your welcome email and the Event ID found in your new webcast confirmation email. You will also need to know the event type, the telephone or video broadcast type, and the estimated participants you scheduled for the event to complete your request.

### To request Standard Assist:

Go to the [Additional Features Request site](#) and complete the form.

To learn more about requesting assistance, see [Request additional features and assistance for an event](#).

After you submit your request, an event production manager will contact you within 48 hours to confirm the event details.

# Get assistance setting up and running your event

Ensure your next event runs flawlessly, from start to finish. Our experienced event producers can handle every aspect of your event including setup (we'll create the event for you), presenter training, testing, player design, and on-site video capture.

## Notes:

- This level of assistance is called Premium Assist. To learn more about rates, see your contract or contact your AT&T sales representative.
- At least 48 hours advanced notice is required for assistance requests. If your event is within 48 hours, a rush charge may apply.

## Services provided

With fully-managed event services, a dedicated event producer guides you through all the setup and production stages to prepare for your event. This includes:

- A kick-off meeting with presenters and stakeholders and follow-up milestone meetings, as needed
- Event setup, branding, and customization
- Custom event page with registration and in-event player design and setup
- Design and distribution of registration confirmation emails and reminders
- Security settings
- Presenter training, including a hands-on demonstration of our Live Studio

On the day of the event, a professional live event producer runs the event for you. For more information, see [Get assistance running your event](#).

## Request Premium Assist for an event

### Before you begin

You can either schedule your event in advance yourself, or request Premium Assist first to have someone schedule it for you. If you request assistance first, you'll need your Client ID, which can be found in your welcome email.

If you schedule the event before requesting professional services and assistance, make a note of the Client ID found in your welcome email and the Event ID found in your new webcast confirmation email. You will also need to know the event type, the telephone or video broadcast type, and the estimated participants you scheduled for the event to complete your request.

**To request assistance with setting up and running your event:**

Go to the [Additional Features Request site](#) and complete the form.

To learn more about requesting assistance, see [Request additional features and assistance for an event](#).

After you submit your request, an event production manager will contact you within 48 hours to confirm the event details.